Westfield Century City

CENTURY CITY, CALIFORNIA

YEAR 2014–2017

SIZE 19.5 acres

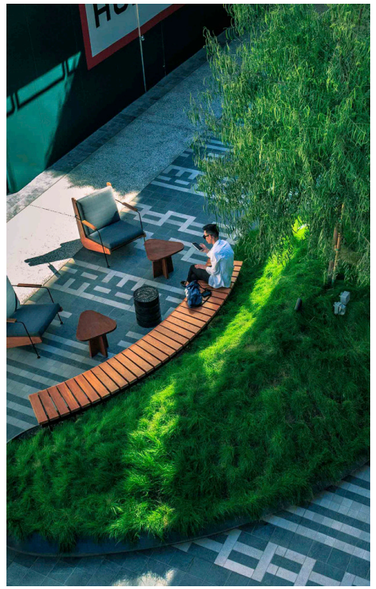
USE Retail, dining, plazas, terraces, gardens, gathering areas, outdoor seating, water features

MAJOR AWARDS

2019 ICSC North America Design and Development Award

2018 MAPIC Award, Best Redeveloped Shopping Center

2018 ICSC MAXI Award, Gold



Westfield Century City is an upgrade to the existing outdoor mall in the heart of Century City in Los Angeles. The re-imagined experience features 422,000 SF of new retail space punctuated by 70 new high-fashion streetside boutiques for a total of 220 shops and restaurants. OJB was commissioned to design Westfield's flagship retail presence with Kelly Wearstler and the Westfield Design Studio. The design team's holistic approach integrated architecture, interior design and landscape architecture to create an unparalleled retail experience.

- The plazas, terraces, gardens and water elements evoke the casual elegance of outdoor Southern California living.
- Groves of olive trees are a nod to the area's Mediterranean legacy and the sculptural berms feature native grasses and shaded seating enclaves.
- A tranquil urban oasis is fostered by canopies of palm trees floating above pools of water that create subtle movement of reflected light and shade.
- Pathway planting feature climate appropriate specimens selected for their sculptural and textural qualities.
- Raised planters, olive trees and outdoor fire pits are arranged effortlessly to provide cozy lounging areas for visitors to gather and relax day and night.
- Green walls and trees planted on structure are strategically integrated into the design, with hanging planters that feature a variety of aromatic plants and flowers providing a layered visual appeal.