

The Grand

LOS ANGELES, CALIFORNIA

YEAR	2016–2024
SIZE	3.2 acres
USE	Mixed-use, plazas, public open spaces, retail, commercial, residential, walking paths, dining, hospitality



- + Retail space is anchored by chef-driven restaurants, shops, a movie theater complex and a Conrad Hotel, together with residential development.
- + The architectural design elements of the district, designed by architect Frank Gehry, include a pair of staggered towers, which are contrasted with a vibrant streetscape and plaza that provide a wide variety of art, music, and outdoor offerings for the public.
- + The Grand is an essential part of the larger urban composition that includes the adjacent Disney Concert Hall and nearby arts and cultural institutions and returns the downtown to shared public space for the future.

Located at the epicenter of Grand Avenue’s cultural corridor, The Grand is a phased replanning of a central parcel in Los Angeles’ downtown core. The mixed-use project is outward facing, with its landscaped plazas and public spaces refocused on pedestrian enjoyment. The layering of public space throughout the 1,500,000 square feet of commercial, retail, cultural and residential areas makes for a new core focused on outdoor enjoyment.

